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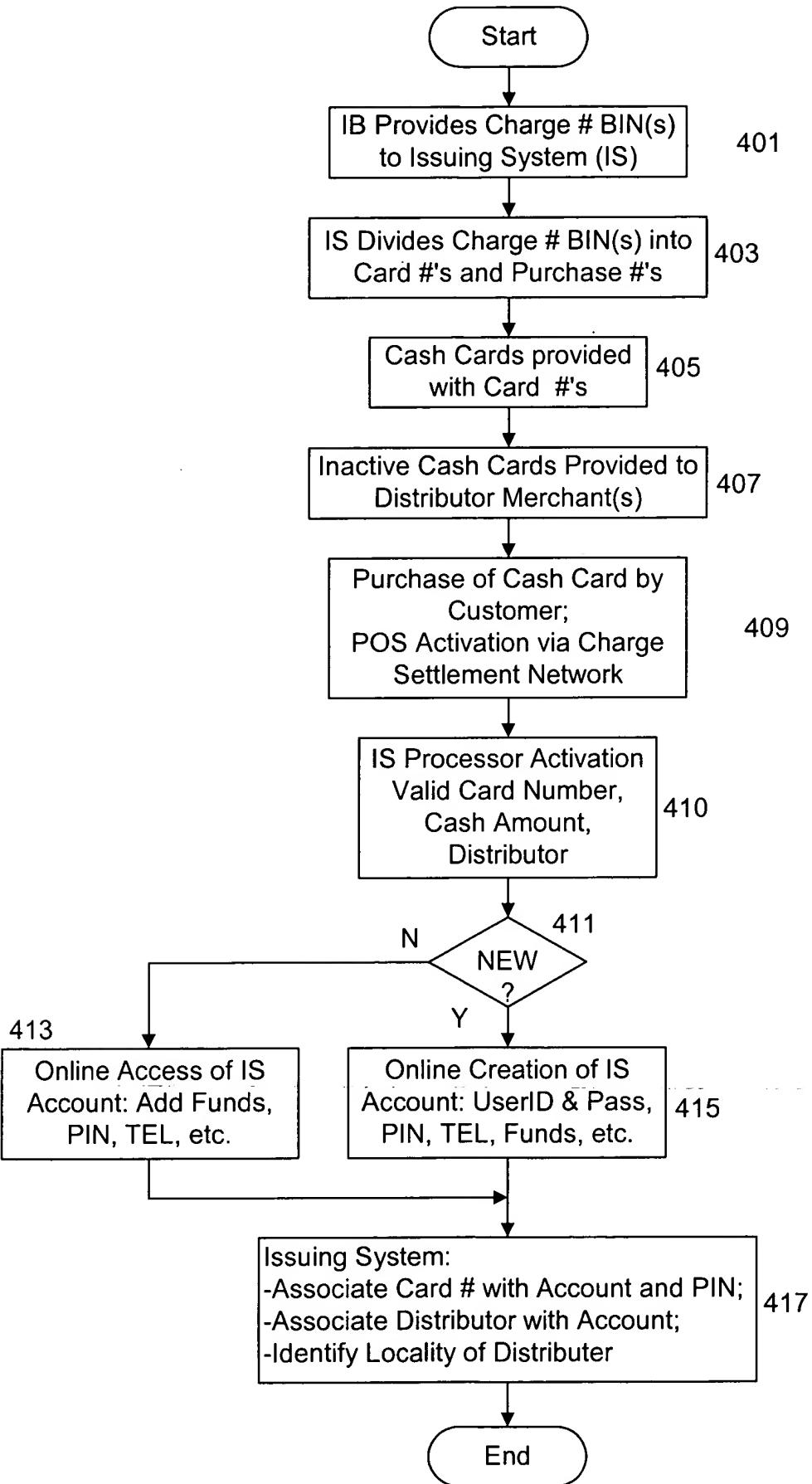


FIG. 4

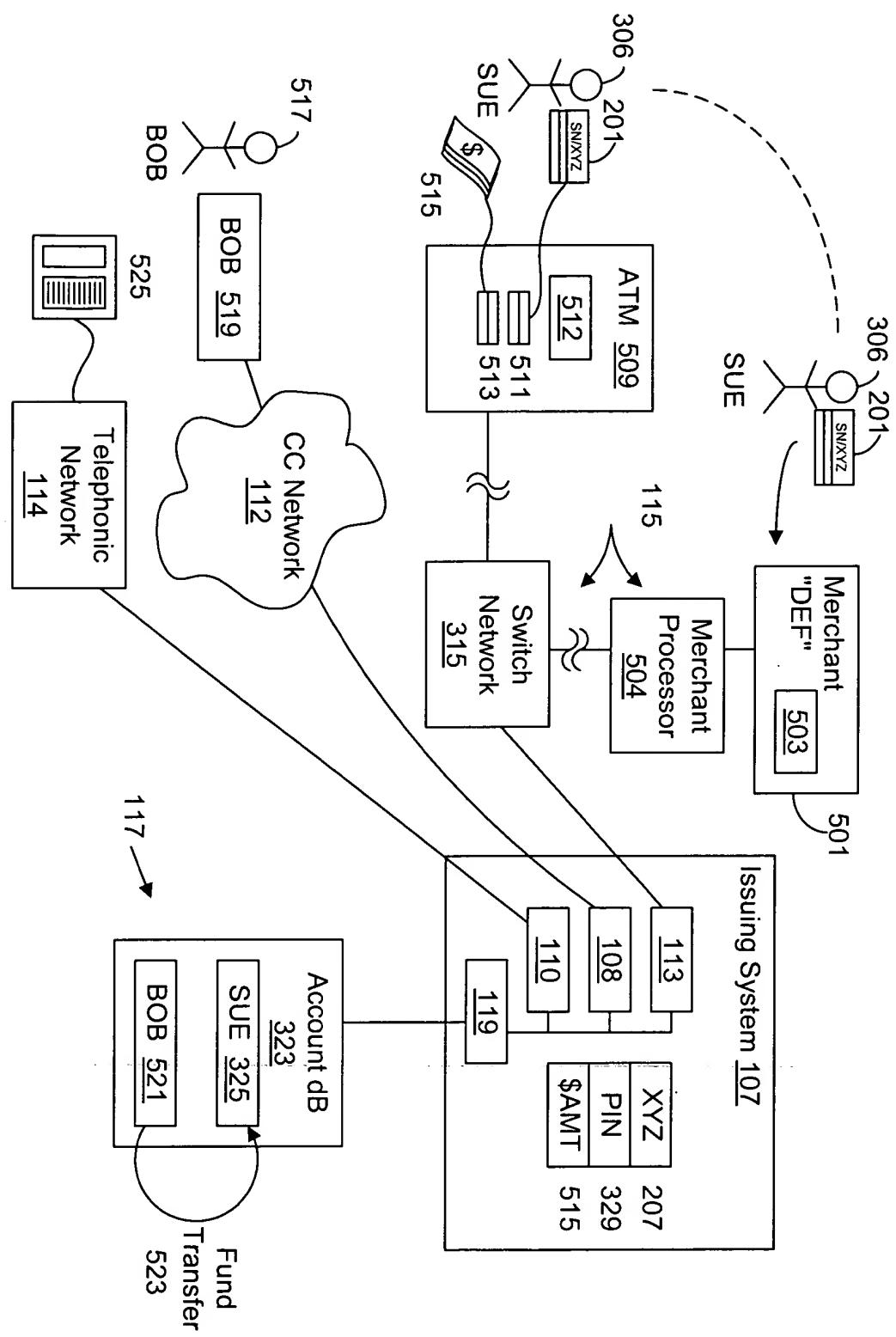


FIG. 5

SUE  
Web Page 601

603

605  
Merchant "PQR"  
Advertisement  
and/or Marketing

607  
Ad/Marketing 2  
Local Merchant

609  
Ad/Marketing 3  
Local Event

611  
Ad/Marketing 4  
Merchant DEF

FIG. 6

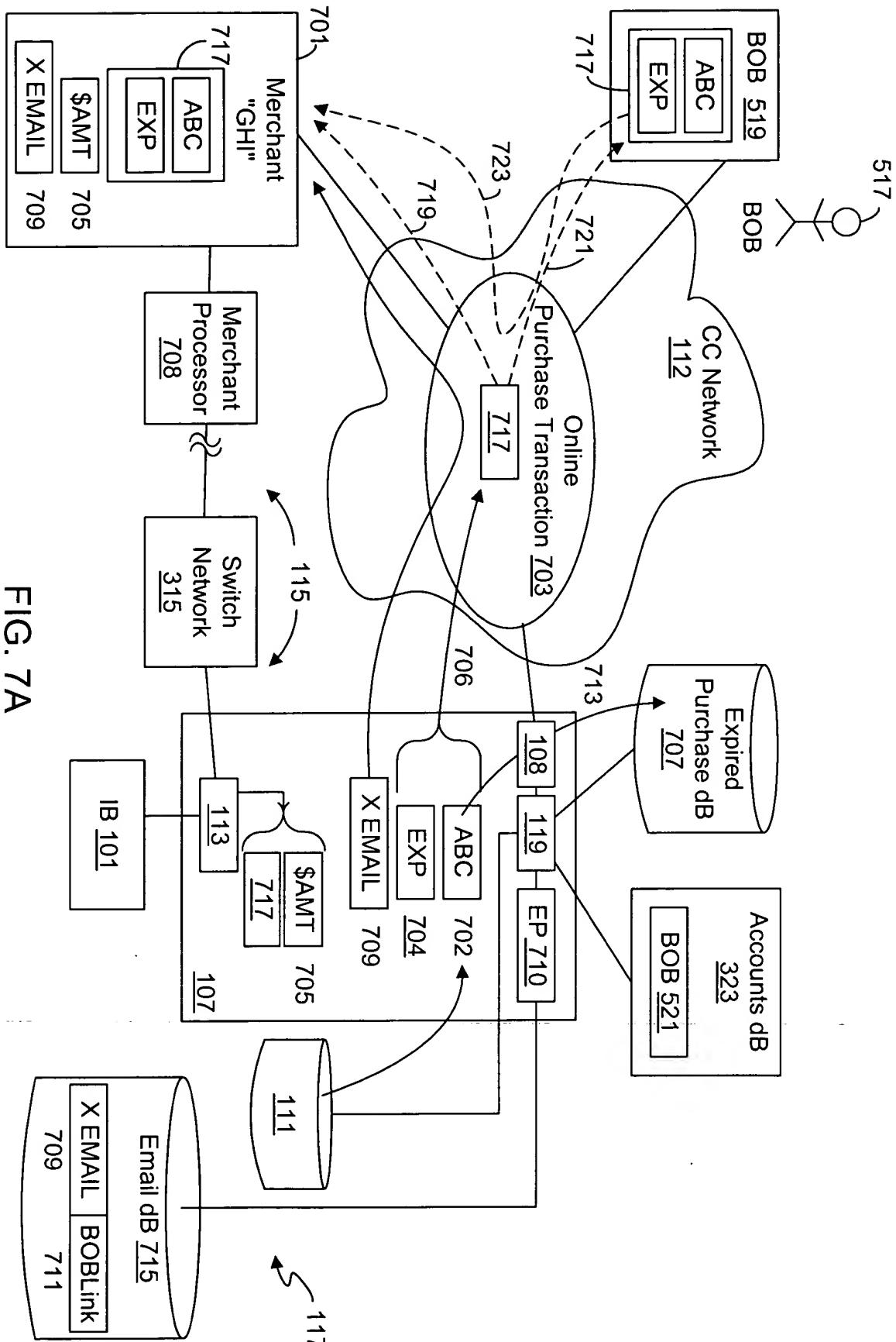


FIG. 7A

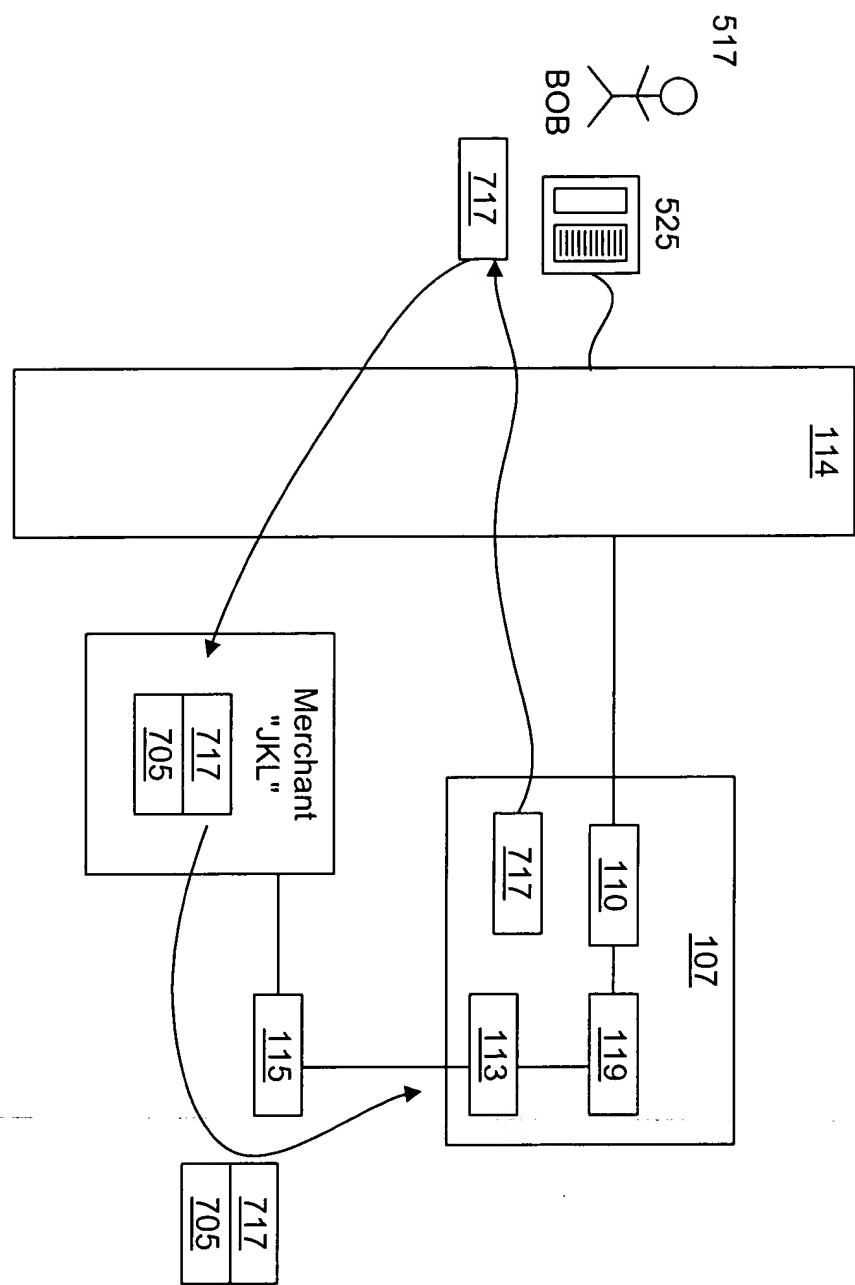


FIG. 7B

**BOB**  
**Web Page 801**

Merchant	Date of Purchase	Amount	Email
"	"	"	
"	"	"	
GHI	7/10/2000	\$45	 803

**FIG. 8**

FIG. 9

